



TEXAS~LATAM BUSINESS SUMMIT

*Connecting Texas Businesses
to Latin American Markets*

#TXLATAMBIZ



SPONSORSHIP SPECIFICATIONS

Texas-LATAM Business Summit

October 3, 2019 from 1:00 – 5:00 pm

\$500 Sponsorship

PRE-EVENT BENEFITS
Company logo included on event webpages (once your agreement is received)
Inclusion in registration materials, all electronic newsletters, notices, social media, and other publicity associated with the event (once your agreement is received)
ONSITE BENEFITS
Company name/logo included on poster boards and signage at the event (provide logo)
Admission to the event for two (2) representatives of your organization (provide list)
Company recognized from the podium during the event
A one-page advertisement in the printed program (please provide ad)
Company logo on sponsor page of the printed program (please provide logo)
POST-EVENT BENEFITS
Company recognized in newsletter recap of the event

As a SPONSOR you will be able to:

- Highlight and promote the attributes of your company's products and services
- Gain recognition as a supporter of the Texas international business community
- Obtain a high level of company visibility with exporters
- Meet with a highly-targeted audience currently engaged in international trade
- Establish valuable connections with representatives from LATAM nations

Sponsor Agreement

- Please complete the attached Sponsor Agreement, then click [HERE](#) to pay online.

Dates

- We need to receive your completed Sponsor Agreement ASAP or by 9/10/19. This will ensure we are able to include your logo and advertisement in all Summit publications.

Sponsor Recognition

- Once we receive your sponsor fee and your organization/company name/logo, it will be included in all Summit promotional materials.

Advertisement Requirements

- Logos and advertisements should be in JPEG, PNG, or PDF format.

SPONSOR AGREEMENT FORM
Texas-Latin America Business Summit
October 3, 2019

I agree to the specifications outlined above as a \$500 sponsor of the Texas-LATAM Business Summit.

Name _____

Company/Organization _____

Date _____

Signature _____

Please click [HERE](#) to submit your sponsor fee online.

Thank You!

Return this signed agreement by September 10, 2019 to Ana-Barbara LLORENTE via email: allorete@wacaustin.org

Please put "LATAM Sponsorship Agreement" in the subject line of your email. Also remember to include your logo and the names and emails of those individuals who will be attending the event on behalf of your organization. If your one-page ad is not yet ready, just let us know and send it to us as soon as you are able.