



## **Roland Peña**

Roland Peña is the SVP of Global Technology and Innovation with the Austin Chamber of Commerce and Opportunity Austin – a five-county regional economic development initiative. His responsibilities include strategic outreach and program development of international and domestic initiatives and collaborations, that support the continued growth and success of innovation in the Austin Region.

Most recently, Roland served as the Vice President of Economic Development leading recruitment efforts for high-value prospects in specific industry sectors that include defense/space innovation, software/IT, financial services, corporate headquarters, and international development. Roland's 30+ year track in economic development is replete with success and the development of ongoing project pipelines that have achieved YOY growth. Roland has led relationship development initiatives and successfully guided businesses through the design and launch of new products, services, and investment opportunities. Demonstrating his ability to not only build winning project roadmaps but develop high-performance teams.

Roland holds a Bachelor of Business Administration Degree in Management and a Master of Business Administration Degree in International Trade, both from Sul Ross State University.