



**Anthony Howe**

Commercial Director

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Based in Singapore, Anthony is a business designer, software engineer and entrepreneur. He has an accomplished venture building background of 20 years in service design, digital product development, e-commerce, and occupational health. Most recently, he served as design and program lead for APAC partner platforms in the multi-billion dollar fintech sector. Prior to that, he was a co-founder of a global leader in mobile marketing applications, which was acquired twice by both Microsoft in Australia and later, Merkle (Dentsu) in the US.